

Palette Partners - Information

A COMMUNITY ART PARTNERSHIP PROJECT

Purpose

The *Palette Partners* project is part of the Kawartha Art Gallery's (KAG) ongoing efforts to support the City of Kawartha Lakes (CKL) cultural economy. It is a creative opportunity for local artists to promote their work to a wider audience, while forming connections within the larger community. It extends KAG's mandate and belief of 'For the art in everyone.'

This policy establishes the conditions and context within which KAG supports *Palette Partners*.

Guidelines

1. Applications from individuals seeking to display art are welcomed to submit applications through Kawartha Art Gallery's website at www.kawarthagallery.com
2. A valid Kawartha Art Gallery Member Artist membership is required
3. Preference will be given to Members of Kawartha Art Gallery.
4. Kawartha Art Gallery retains the right to determine the suitability of any proposed application for exhibit and reserves the right to reject any submitted application deemed unsuitable.
5. Artists displaying their work cannot have exclusive use of the exhibit space and charges may not be made for viewing the exhibits.
6. A hanging system is to be provided by the participating business.
7. Labeling with artist information and pricing to be provided by Kawartha Art Gallery.
8. All artworks and labeling information to be hung by Kawartha Art Gallery.
9. All exhibited works remain on display for the agreed upon time, or sold.

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Applications are reviewed by a panel of Gallery representatives and staff. Approved Applications require a signed Artist Agreement.

Each piece of artwork is assessed for;

- Overall presentation and quality
- Works are framed and/or in a ready-to-hang presentation format with wire backing for wall hanging
- All works must be dry and completed
- Mats must be clean and unmarked and without visual signs of damage such as water damage, pests, foxing, etc.
- Glass or Plexiglass must not be broken, chipped or scratched

Time frame

A maximum of a six-month period.

Sales

All artwork is to be for sale. Sales are handled through Kawartha Art Gallery with the Gallery handling payment to the Artist and payment and pick up of the artwork by the Purchaser. A 25% commission fee is applied to all Palette Partners Gallery Member Artist sales.

Promotion

Kawartha Art Gallery to provide social media and e-newsletter promotion.

Palette Partners - Artist Agreement

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The artwork of (Artist name) will be in place at the location of (Facility name)
From (Date) to (Date)

- The Artist agrees that the location, and dates of exhibit will be determined by Kawartha Art Gallery.
- The Artist is responsible for delivering artwork and picking up their artwork to and from the designated facility at a predetermined time.
- Kawartha Art Gallery is responsible for the set up and take down of the Artists work.
- The Artist agrees that Kawartha Art Gallery may be required to move any artwork or exhibit from its original installation; as well, Kawartha Art Gallery may require the Artist to remove any artwork or exhibit from the specified facility location at any time.
- The Artist agrees that Kawartha Art Gallery has the right to photograph the Artist, their work and exhibit for publication, promotion, and documentation; this includes the Gallery's website, media, and social media outlets.

DISCLAIMER: I further agree to indemnify fully and save harmless the Kawartha Art Gallery Board their officers, agents, officials, and employees, from any and all actions, suits, claims, and demands whatsoever, and from all losses, costs, charges, damages, and expenses, including legal costs on a substantial indemnity basis and disbursements, which may be made by any party against the Kawartha Art Gallery Board their officers, agents, officials, and employees, or which may be incurred, sustained or paid by the Kawartha Art Gallery Board in consequence of my acts or omissions in the course of installing or dismantling my art display at a participating facility, or otherwise arising from my use of the space at any participating facility to display my artwork.

By signing below I/we further agree to release, waive and forever discharge the Kawartha Art Gallery Volunteers, Staff and Board Members from all actions, claims, demands, debts, costs or liabilities whatsoever with regard to any and all damages that may be caused to my art display for so long as my art display is exhibited at a participating business, including any periods of storage at the Kawartha Art Gallery facility when my art display is not on public display, at a participating facility.

Artist (please print)

Kawartha Art Gallery (please print)

Signature

Signature

Date

Date



KAWARTHA
ART GALLERY