

Palette Partners – Business Partner Information **A COMMUNITY ART PARTNERSHIP PROJECT**

Purpose

The *Palette Partners* project is part of the Kawartha Art Gallery's (KAG) ongoing efforts to support the City of Kawartha Lakes (CKL) cultural economy.

It is a creative opportunity for local artists to promote their work to a wider audience, while forming connections within the larger community. It extends KAG's mandate and belief of 'For the art in everyone.'

This policy establishes the conditions and context within which KAG supports *Palette Partners*.

Guidelines

1. Applications from individuals seeking to display art are to submit applications through Kawartha Art Gallery's website at www.kawarthagallery.com
2. A valid Kawartha Art Gallery Member Artist membership is required
3. Preference will be given to Members of Kawartha Art Gallery
4. Kawartha Art Gallery retains the right to determine the suitability of any proposed application for exhibit and reserves the right to reject any submitted application deemed unsuitable
5. Artists displaying their work cannot have exclusive use of the exhibit space and charges may not be made for viewing the exhibits
6. A suitable hanging system able to withstand weights of up to 20 lbs. is to be provided by the participating business
7. Artwork to be hung out of way of direct sunlight and heat
8. Labeling with artist information and pricing to be provided by Kawartha Art Gallery
9. All artworks and labeling information to be hung by Kawartha Art Gallery
10. All exhibited works remain on display for the agreed upon time or until sold

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Applications are reviewed by a panel of Gallery representatives and staff. Approved Applications require a signed Artist Agreement.

Each piece of artwork is assessed for;

- Overall presentation and quality
- Works are framed and/or in a ready-to-hang presentation format with wire backing for wall hanging
- All works must be dry and completed
- Mats must be clean and unmarked and without visual signs of damage such as water damage, pests, foxing, etc.
- Glass or Plexiglass must not be broken, chipped or scratched

Time frame

A maximum of a six-month period.

Sales

All artwork is to be for sale. Sales are handled through Kawartha Art Gallery with the Gallery handling payment to the Artist and payment and pick up of the artwork by the Purchaser. A 25% commission fee is applied to all Palette Partners Gallery Member Artist sales.

Promotion

Kawartha Art Gallery to provide social media and e-newsletter promotion.



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The artwork of (Artist name) will be in place at the location of (Facility name) from (Date) to (Date)

- (Facility name) agrees that the location of the artwork in their facility is to be approved by Kawartha Art Gallery
- (Facility name) agrees to show a certificate of insurance for their place of business, to cover any potential damage to artwork.
- Exhibit dates are to be determined by Kawartha Art Gallery
- The Artist is responsible for delivering artwork and picking up their artwork to and from the designated facility at a predetermined time
- Kawartha Art Gallery is responsible for the set up and take down of the Artists work
- (Facility name) agrees that Kawartha Art Gallery may be required to move any artwork or exhibit from its original installation; as well, Kawartha Art Gallery may require the Artist to remove any artwork or exhibit from the specified facility location at any time
- (Facility name) agrees that Kawartha Art Gallery has the right to photograph their location and exhibit for publication, promotion, and documentation; this includes the Gallery’s website, media, and social media outlets.

DISCLAIMER:

(Facility name) further agrees to indemnify fully and save harmless the Kawartha Art Gallery Board their officers, agents, officials, and employees, from any and all actions, suits, claims, and demands whatsoever, and from all losses, costs, charges, damages, and expenses, including legal costs on a substantial indemnity basis and disbursements, which may be made by any party against the Kawartha Art Gallery Board their officers, agents, officials, and employees, or which may be incurred, sustained or paid by the Kawartha Art Gallery Board in consequence of any acts or omissions in the course of installing or dismantling any art display at a participating facility, or otherwise arising from any use of the space at any participating facility to display any artwork.

By signing below (Facility name) agrees to release, waive and forever discharge the Kawartha Art Gallery Volunteers, Staff and Board Members from all actions, claims, demands, debts, costs or liabilities whatsoever with regard to any and all damages that may be caused to (Facility name) for the duration of the display period of (date to date).

Facility representative (please print)		Kawartha Art Gallery (please print)
Signature		Signature
Date		Date